

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	Confirmation No.: 5740
Jon C. Evans et al.	)	
	)	Group Art Unit: 3627
	)	
Application Number: 09/887,526	)	Examiner: Andrew J. Rudy
	)	
Filed: June 25, 2001	)	
	)	
For: SYSTEM AND METHOD FOR COMPUTER-CREATED ADVERTISEMENTS	)	

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting herewith the attached Form PTO/SB08a/b for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application. In accordance with 37 C.F.R. § 1.98(a)(2)(ii) copies of the U.S. patents and U.S. patent application publications are not enclosed.

This Information Disclosure Statement is submitted along with the filing of a Request for Continued Examination. Therefore, it is respectfully submitted that no fee is required for consideration of this information. However, in the event any fee is deemed necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 14-1437.

Respectfully submitted,

NOVAK DRUCE & QUIGG LLP

Dated: October 1, 2007

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